

A live, accredited and interactive CME channel for Canadian family physicians February 9 to May 10, 2016



Registration for the series is FREE. Visit www.imedicus.ca for all the details!



Text GP to 514-600-5830 to receive a text-based reminder and a link to watch each live episode.

Canada's most innovative livestreaming CME channel is now available for GPs! Launching in February 2016, iMedicus GP is a series of 11 accredited, live and interactive programs. Each live episode will feature an expert panel of two Canadian physicians (one specialist and one GP) presenting the latest therapies and practice guidelines for treating some of the most commonly seen conditions in a busy family practice.

Viewers can watch the live episodes from their computers, tablets, or mobile phones, and interact with the expert panel via e-mail, text, tweet, or chat, and have their questions answered LIVE.

Go to iMedicus.ca on the broadcast dates listed below to watch each program LIVE at 12:00 p.m., 2:00 p.m. and 3:00 p.m. (all EST)*

February 9 UROLOGY

A Case-Based Discussion: Overactive Bladder (OAB) Treatment in Primary Care

February 16 DIABETES

Trials Evaluating Cardiovascular Safety in Type 2 Diabetes: Impact on Clinical Practice

February 23 POST-ACS MANAGEMENT

GP's Guide to Appropriate Medical Management of Patients Post-Acute Coronary Syndrome

March 22 **DERMATOLOGY**

Derm 360: The Full Picture on Common Dermatological Conditions (Part 1)

March 29 HYPERTENSION

Unmasking the Truth about Masked Hypertension

April 5 DIABETES

TBA

April 12 **DERMATOLOGY**

Derm 360: The Full Picture on Common Dermatological Conditions (Part 2)

April 19 STROKE PREVENTION IN ATRIAL FIBRILLATION

Safety in Numbers: Using Clinical Trial and Registry Data to Assess the Safety and Efficacy of the NOACs in AF Special Populations - A French version of this broadcast will be available on May 10.

April 26 VIRAL DISEASE

An Update on Herpes Zoster for Primary Care

May 3 **NEUROLOGY**

DETECT: DETecting Early Cognitive ImpairmenT

10 mai PRÉVENTION DES AVC DANS LA FIBRILLATION AURICULAIRE

FRENCH EPISODE L'innocuité en chiffres : Évaluation de l'innocuité et de l'efficacité des NACO dans certaines populations particulières de patients atteints de FA au moyen de données de divers essais cliniques et registres Diffusion à 12 h HNE seulement

> *Each 45-minute program will be broadcast live at 12:00 p.m. EST, and repeated live at 2:00 p.m. and 3:00 p.m. EST to accommodate lunchtime viewers across Canada.

Titles and dates are subject to change

Missed a live episode? Don't worry, the On-Demand version is available 72 hours after the live broadcast on www.imedicus.ca.

Planning Committee

Toronto, Ontario

COMMITTEE MEMBERS

Alan Bell, MD, CCFP John Hickey, MD, CCFP

Anas Nseir, MD, B.Pharm, CCFP, FCCP Antigonish, Nova Scotia Montreal, Quebec

Vicky Tagalakis, MD, MSc, FRCPC

This series was supported in part by an educational grant from Astellas, Bayer, Cogstate, Merck, Servier and Valeant.





A live, accredited and interactive CME series **Episode 7 - DERMATOLOGY** 12:00 p.m., 2:00 p.m. and 3:00 p.m. (all EST)





APRIL 12, 2016

Derm 360: The Full Picture on Common Dermatological **Conditions (Part 2)**



John Axler, MD, CCFP, FCFP

Assistant Professor Department of Family and Community Medicine University of Toronto Toronto, ON



Benjamin Barankin, MD

Dermatologist Toronto Dermatology Centre Toronto, ON

Episode Overview

This accredited and interactive episode, specifically designed for family physicians, will focus on the common dermatological conditions of atopic dermatitis, acne vulgaris and herpes labialis. The disease state, treatment options, regimens, treatment optimization and potencies of available medications will be explained using examples of patient cases. Participants will have the opportunity to ask questions and provide comments that will be discussed by the presenting experts throughout the live broadcast.

This episode is part of a live accredited CME web series developed for Canadian family physicians, running from February 9 to May 10, 2016. For more information, visit www.imedicus.ca.

Learning Objectives

Following this program, participants will be able to:

- Review disease pathogeneses of atopic dermatitis, acne vulgaris and herpes labialis
- Better manage individual patients with atopic dermatitis, acne vulgaris and herpes labialis
- Prescribe therapies for treating atopic dermatitis, acne vulgaris and herpes labialis

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CHAIR

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Watch this episode live from your tablet, smartphone or computer and interact with the panel. www.imedicus.ca

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